

# THE KNOWLES-NELSON STEWARDSHIP PROGRAM IS INTEGRAL TO A PROSPEROUS FUTURE FOR WISCONSIN

## IT'S AN INVESTMENT...

The Stewardship Program invests in clean water and natural resources, which **support jobs and provide wild places for all of us** to fish, hunt, and explore close to home now... and in the future.

## IT'S AN ECONOMIC ENGINE...

The Stewardship Program directly supports Wisconsin's **\$24 billion forestry industry** and **\$18 billion outdoor recreation industry**—including our **\$4 billion hunting and fishing industries**.

## IT'S AFFORDABLE...

The Stewardship Program is funded using general obligation bonds, which like a mortgage, require principal and interest payments over time.

The annual cost for the Stewardship Program is **less than 0.3% of the total state budget**. That means that the Stewardship Program costs each Wisconsin resident approximately \$15 per year—in comparison a **fishing license costs \$20 and a state park sticker costs \$25 each year**.



**Clearly, the benefits outweigh the costs — especially when you look at the whole picture...**

Watch a short video to see how the timber industry, our public schools, and urban communities have made the Stewardship Program's investment pay off. **Watch it today at [gatheringwaters.org/video](http://gatheringwaters.org/video)**

